

# **Amendment of the Auckland City Council Signs Bylaw 2007 pursuant to Auckland City Council Signs Amendment Bylaw No 3 of 2009**

The Auckland City Council Signs Bylaw 2007 is proposed to be amended by the Auckland City Council Signs Amendment Bylaw No 3 of 2009 as follows (additions are underlined and deletions are struck through):

1. Amend the definition of *poster site* in clause 27.1. The amended definition is to state:

**Poster Board/Poster Board Site** means a board, bollard, pole wrap, structure or site approved by the council or community board for the placement of posters.

2. Insert a definition of *event* in clause 27.1 in the appropriate alphabetical position:

**Event** means an organised temporary activity that takes place on a specified day or for the duration of a specified period.

3. Amend clause 27.3.7.1 and insert an explanatory note. The amended clause and explanatory note are to state:

## **Poster signs**

### 27.3.7.1

A poster may not:

- a. be displayed on private land except-
  - (i) on the inside of a window of an occupied shop; or
  - (ii) on a ~~dedicated~~ poster board or poster board site approved by the council. ~~and with the approval of the land owner or occupier.~~
- b. be displayed on public land, except at locations set aside for that purpose by a resolution of the relevant Community Board. ~~and in accordance with any conditions set by the resolution.~~

*When granting approval for a poster board or poster board site the council may impose a condition that not less than 50% of the area of such poster board or poster board site, measured over a period determined by the council, shall be used as advertisement for forthcoming artistic, cultural, religious, community or sporting events.*