

1.2 2004 Bluewater Scheme

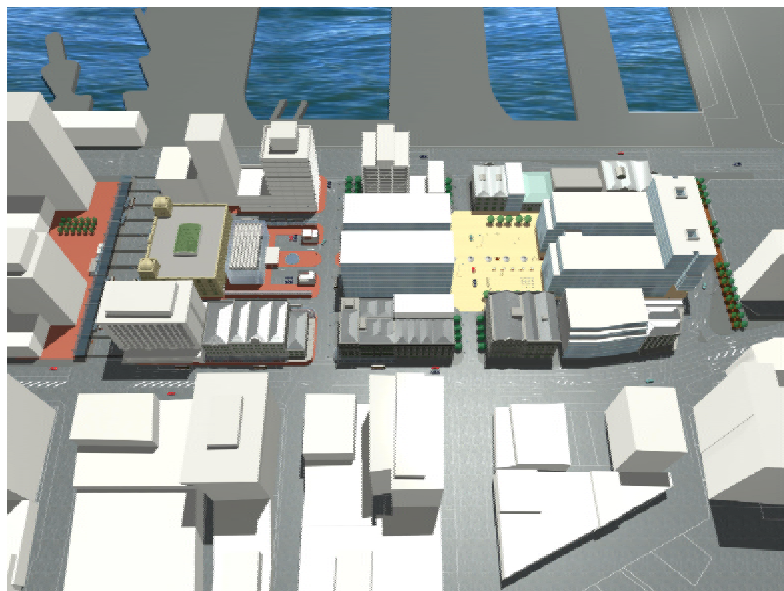
In 2004, Auckland City Council contracted with developers Bluewater consortium for the above ground works at Britomart include the creation of a quality low rise heritage based precinct which:

- is integrated with the Britomart Transport Centre;
- is made up of mix of used and activities to maximize 24 hour usage and vibrancy;
- through its retail components reinforces and reinvigorates retailing in downtown Auckland;
- is vibrant, people dominated and safe;
- is completed within ten(10) years.

The redevelopment of the Britomart Precinct includes the conservation and adaptive reuse of the buildings along Customs Street between the Mercure Hotel and Britomart Place, those on Quay Street between Britomart Place and Gore Street and the completion of the Central Post Office conservation project.



The Bluewater Consortium's concept plan for the Britomart precinct



Aerial view of precinct development concept