
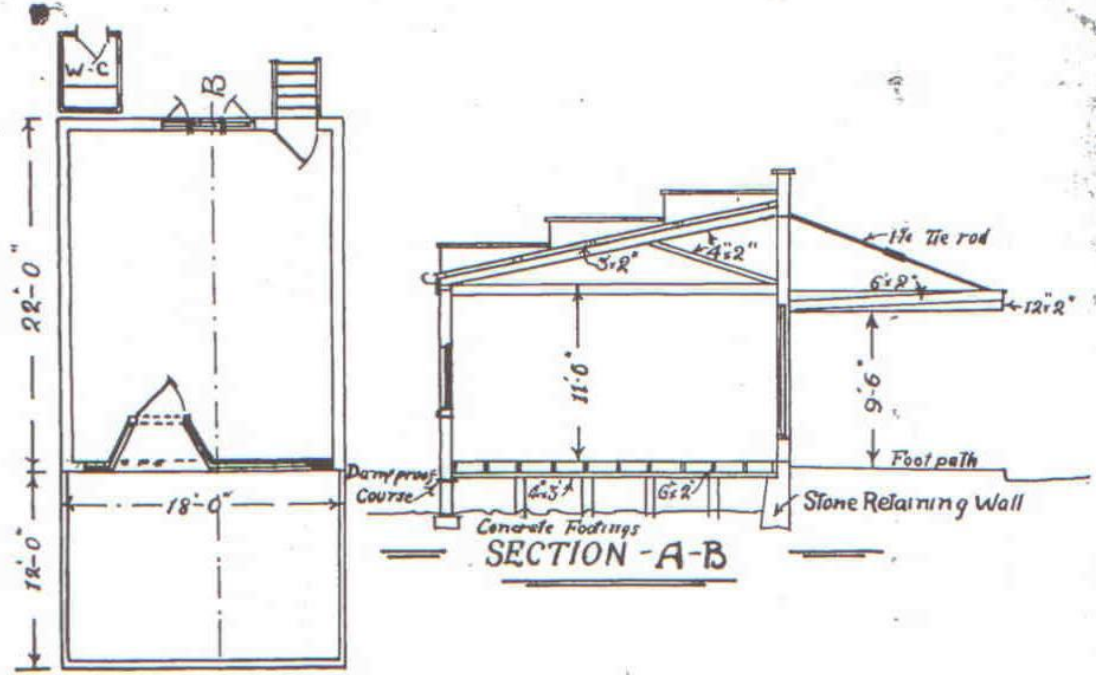


AUCKLAND CITY STREETScape STUDY RECORD FORM

Preliminary Information

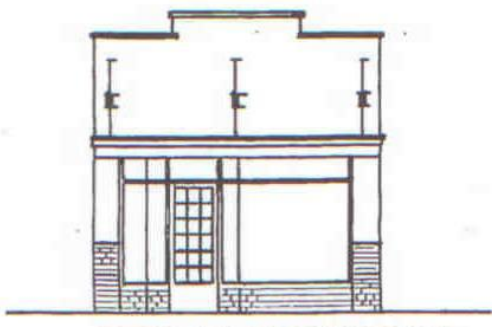


LOCATION / ADDRESS: 698-704 Dominion Road	ITEM NUMBER	CATEGORY (IF SCHEDULED)
		
NAME (IF ANY) NUMBER, STREET, LOCALITY, WARD 698-704 Dominion Road, Auckland	LEGAL DESCRIPTION	
BUILDING / STRUCTURAL / OBJECT / SITE USE: <input type="checkbox"/> RESIDENTIAL <input checked="" type="checkbox"/> COMMERCIAL <input type="checkbox"/> OTHER <input type="checkbox"/> INDUSTRIAL <input type="checkbox"/> INSTITUTIONAL <input type="checkbox"/> RECREATIONAL <input type="checkbox"/> AGRICULTURAL	OTHER LISTINGS	
HISTORY & KNOWN ASSOCIATIONS Built c 1922 as a "shop in concrete blocks" for Mr Bond . Original drawings for this property show an initial proposal for a single shop dated 1922, and a proposal for the four shops with a paired stepped parapet (which appear as built) the drawings are not dated but likely to be around a similar time. Adams and Hine Builders also built the shops at 630 -632 and 714 Dominion Road. Early tenancies appear to include a hairdresser and tobacconist , dressmaker and outfitter during the 1930s and 40s.	ZONING Business 2	
REFERENCE SOURCES Auckland City Property records Street directories	REGISTERED OWNER	
PHOTOGRAPHS (HISTORICAL)	ARCHITECT / DESIGNER	
STATEMENT OF SIGNIFICANCE This building forms part of a smaller group of 1920s buildings on Dominion Road, south of Queens Ave. It contributes to the established character of the Balmoral shopping centre and is one of a number of buildings constructed during the 1920s in the centre which are similar in scale, materials, style and detail, which give the centre its particular urban character.	PERIOD / DATE OF CONSTRUCTION 1922	
	MATERIALS Plastered concrete block	INTEGRITY/ SIGNIFICANT ELEMENTS The simple exterior remains largely unchanged and includes some original shop front detail.
AREAS OF SIGNIFICANCE <input checked="" type="checkbox"/> HISTORICAL <input type="checkbox"/> ARCHITECTURAL <input type="checkbox"/> TECHNOLOGICAL <input type="checkbox"/> AESTHETIC <input type="checkbox"/> SCIENTIFIC <input type="checkbox"/> SPIRITUAL <input checked="" type="checkbox"/> SOCIAL <input type="checkbox"/> TRADITIONAL <input type="checkbox"/> SPECIAL <input type="checkbox"/> RARITY VALUE <input checked="" type="checkbox"/> GROUP VALUE <input type="checkbox"/> OTHER	STREETScape VALUE These simple single level buildings form part of small group of buildings dating from c 1920 on the east side of Dominion Road , south of Queens Ave which are consistent in age, style, materials and type as those built close to the Balmoral Rd intersection. The buildings are all designed in variations of a stripped classical style, and built to the street edge providing a strong sense of containment and continuity to this part of Dominion Road.	
	CONTRIBUTION TO COLLECTIVE CHARACTER HERITAGE VALUE Medium/low	
	DATE OF SURVEY September 2006 EXTERIOR: INTERIOR:	
PREPARED BY: Matthews & Matthews Architects Ltd and L.J. Truttman FOR: AUCKLAND CITY COUNCIL (Read in conjunction with Character Heritage Study)	BY: Matthews & Matthews Architects Ltd CHECKED: PHOTOGRAPHED:	



PLAN

SHOP IN CONCRETE BLOCKS
in
DOMINION Rd
FOR
W. BOND Esa



FRONT ELEVATION

Scale 1/8 Inch

Adams + Hine
Builders
654 Dominion Rd

Handwritten signature and date:
30.3.44