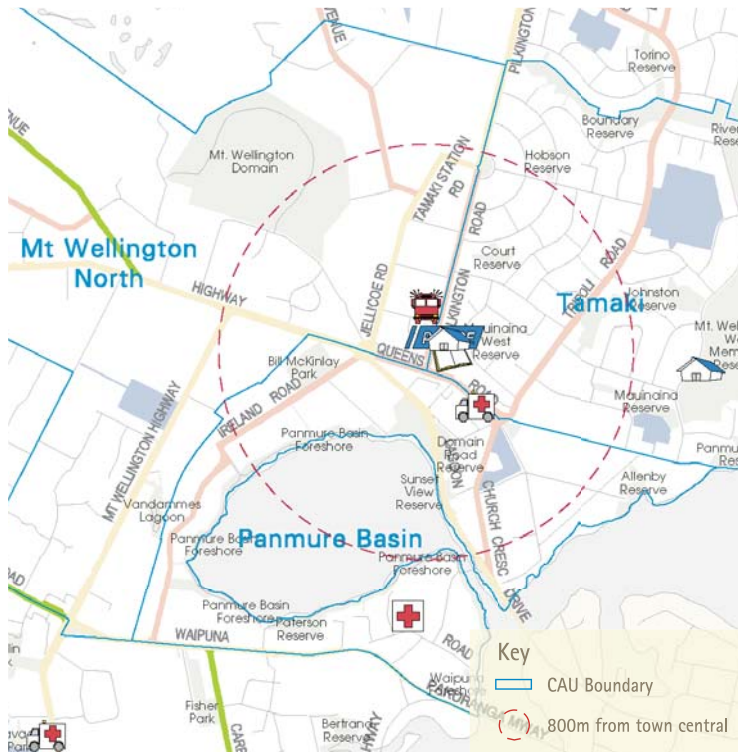


Area Profiles:

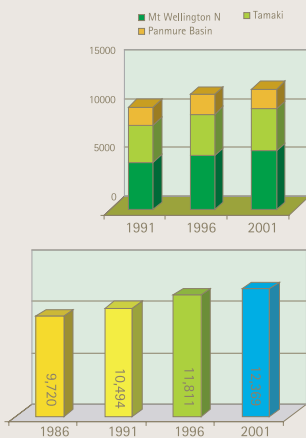
Panmure



The 3 census area units (CAU) of Panmure cover a wider community than just the 800m radius around the town centre (the "area of change").

Relative to Auckland City, Panmure has:

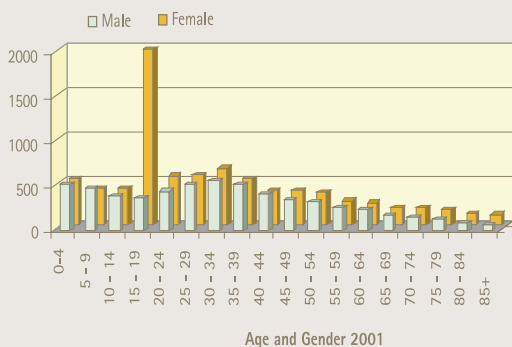
- Medium - Low Median household income
- More Maori and Pacific Island residents
- 24% of people with no qualification, compared with 15% in Auckland City.
- 45% of people gainfully employed as full time, compared with 47% in Auckland City.
- The average household size was 3.1 people, compared with 2.7 for Auckland City.
- There were 4389 households in Panmure, of which 855 were in the household composition category of "couple with children" and 1116 were "one-person household".
- The unemployment rate was 6%, compared with Auckland City's 5%.



Population and growth since 1991

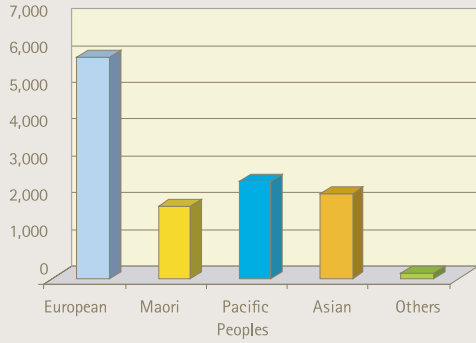
Mt Wellington North
 Tamaki
 Panmure Basin
 Total

| | 1991 | 1996 | 2001 |
|---------------------|--------------|--------------|--------------|
| Mt Wellington North | 4863 | 5547 | 6057 |
| Tamaki | 3810 | 4230 | 4263 |
| Panmure Basin | 1821 | 2034 | 2049 |
| Total | 10494 | 11811 | 12369 |



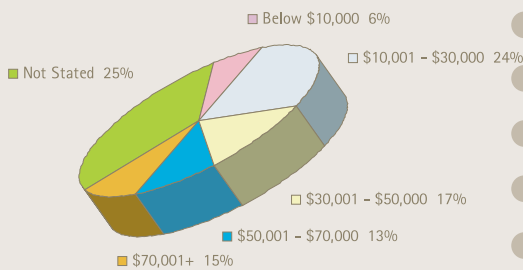
| | male | female | total |
|-------|------|--------|-------|
| 0-4 | 516 | 516 | 1026 |
| 5-9 | 477 | 417 | 891 |
| 10-14 | 390 | 411 | 804 |
| 15-19 | 372 | 1992 | 768 |
| 20-24 | 441 | 555 | 996 |
| 25-29 | 513 | 558 | 1071 |
| 30-34 | 558 | 642 | 1200 |
| 35-39 | 522 | 516 | 1041 |
| 40-44 | 408 | 390 | 795 |
| 45-49 | 336 | 387 | 720 |
| 50-54 | 321 | 363 | 684 |
| 55-59 | 252 | 270 | 519 |
| 60-64 | 234 | 249 | 483 |
| 65-69 | 174 | 192 | 363 |
| 70-74 | 138 | 195 | 330 |
| 75-79 | 129 | 171 | 300 |
| 80-84 | 78 | 123 | 204 |
| 85+ | 48 | 117 | 165 |

Ethnic Group 2001



| | 2001 | % |
|--|--------------|------------|
| European | 6012 | 24 |
| Maori | 1965 | 8 |
| Pacific People | 2649 | 11 |
| Asian | 2301 | 9 |
| Others | 159 | 1 |
| Total people specify one or more Ethnic Group(s) | 11613 | 47 |
| Total People | 12369 | 100 |

Total Household Income, 2001



| Household income | Number |
|----------------------|-------------|
| Loss | 9 |
| Zero Income | 17 |
| \$1 - \$5,000 | 81 |
| \$5,000 - \$10,000 | 144 |
| \$10,001 - \$15,000 | 342 |
| \$15,001 - \$20,000 | 276 |
| \$20,001 - \$25,000 | 183 |
| \$25,001 - \$30,000 | 264 |
| \$30,001 - \$40,000 | 396 |
| \$40,001 - \$50,000 | 369 |
| \$50,001 - \$70,000 | 552 |
| \$70,001 - \$100,000 | 381 |
| \$100,000 or More | 270 |
| Not Stated | 1098 |
| Total | 4382 |

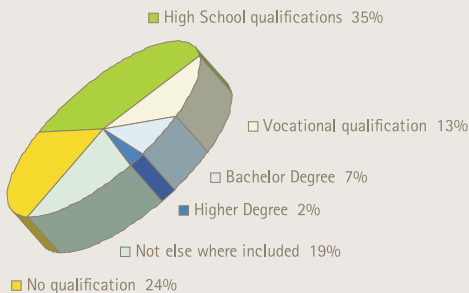
Median HH income - AU (\$)
 Mt Wellington North 40468
 Tamaki 28797
 Panmure Basin 43667

Median household income
 Auckland City: \$51,094

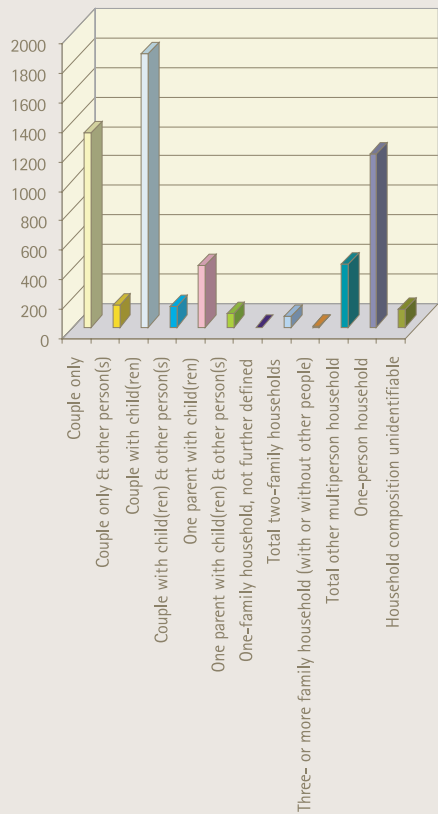
Median household income
 Auckland Region: \$48,997

Median household income New Zealand: \$39,588

Highest Qualification, Aged 15 Years and Over, 2001

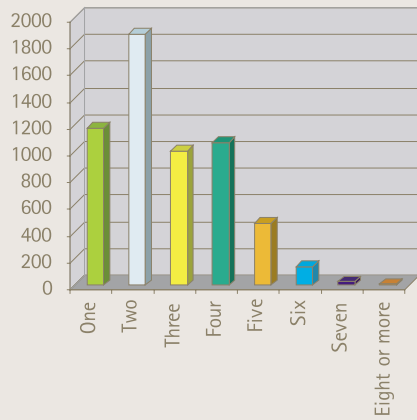


| Panmure-circle | Number |
|--------------------------------------|-------------|
| No Qualification | 2289 |
| Fifth form qualification | 1020 |
| Sixth form qualification | 789 |
| Higher School qualification | 447 |
| Other Secondary school qualification | 1074 |
| Vocational Qualification | 1269 |
| Bachelor Degree | 681 |
| Higher Degree | 234 |
| Not else where included | 1839 |
| Total | 9642 |



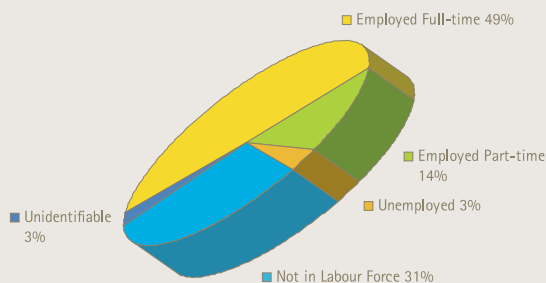
Household Composition, 2001

| | |
|--|-------------|
| Couple only | 1320 |
| Couple only & other person(s) | 147 |
| Couple with child(ren) | 1848 |
| Couple with child(ren) & other person(s) | 141 |
| One parent with child(ren) | 420 |
| One parent with child(ren) & other person(s) | 90 |
| One-family household, not further defined | 0 |
| Total two-family households | 72 |
| Three- or more family household (with or without other people) | 3 |
| Total other multiperson household | 423 |
| One-person household | 1170 |
| Household composition unidentifiable | 123 |
| Total | 5757 |



Dwelling Type and Number of Usual Residents in Household, for Households in Private Occupied Dwellings, 2001

| | |
|--------------------------|-------------|
| One per house | 1173 |
| Two per house | 1875 |
| Three per house | 1002 |
| Four per house | 1071 |
| Five per house | 462 |
| Six per house | 141 |
| Seven per house | 27 |
| Eight or More per houses | 9 |
| Total | 5760 |



Work and Labour Force Status, Aged 15 Years and Over, 2001

| Labour Force | Number | % of Total |
|---------------------|--------------|------------|
| Employed Full-time | 6504 | 49 |
| Employed Part-time | 1815 | 14 |
| Unemployed | 378 | 3 |
| Not in Labour Force | 4167 | 31 |
| Unidentifiable | 393 | 3 |
| Total | 13257 | 100 |