

# Auckland City:

## Growth Management Strategy

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### Auckland – a growing City

Auckland is the nation's economic engine and Auckland City is a magnet for the region – for work, education, entertainment and living.

On current census statistics, Auckland city alone could gain 141,800 people over the next 20 years. That's similar to gaining the population of Wellington. It works out to about 20 new arrivals each day.

Two-thirds of this population growth is natural increase. Some of the growth is also coming from people moving into Auckland from other parts of New Zealand and many new international migrants also stay here, adding to Auckland's diversity and cosmopolitan energy.

The challenge for Auckland City is to manage that growth and the change it brings, while still preserving the values, character and environment Aucklanders value.

This is why Auckland City has a growth strategy – to set out where, when and how Auckland will grow, and to allow change to happen in a managed and effective way.



# Auckland City has a vision for Auckland's future.

Auckland will be a quality urban city, prospering as a vibrant leading-edge city with heart and soul.

The city will be the hub of the region's economic and cultural life, and the powerhouse of the nation's economy.

An important part of achieving this will be effective planning with the community.

## How Auckland City plans for growth

Auckland City has several plans and policies that contribute towards managing Auckland's growth in a sustainable way. The most important ones are:

- **Liveable communities** – planning with communities for change and growth in their local area
- **Sense of place** – reflecting the special natural and heritage character of a community
- **Strong communities** – strengthening people and organisations to support change
- **Connecting people and places** – organising transport and movement
- **Place of opportunity** – encouraging economic and commercial development
- **Open spaces** – maintaining parks, plazas and streets that support public life and activities
- **Greening Auckland** – enhancing the ecological and natural world
- **Urban design** – creating a quality built environment that is distinctively Auckland.

### The role of urban design

The key to making compact cities work is high-quality urban design. Good urban design creates safe, attractive streets that people want to walk around, with buildings that complement the street and last the distance as communities change and grow.

Auckland City has been working with the community, other councils in the region, developers and designers to improve urban design in Auckland.

## Building a compact city

Aucklanders value their city's superb natural environment – the harbour, volcanic cones and islands, nearby beaches and bush. Growth must not be allowed to put these things at risk.

To make sure this doesn't happen all the councils in the Auckland region are taking a "compact city" approach to growth. This means reducing suburban sprawl (and the traffic congestion that sprawl creates) by limiting growth outwards and accommodating people and jobs within urban limits.

The aim is to build vibrant town centres within the city, which are easy to get around by foot and easy to access by bus.

Building a compact city means:

- focusing growth around town centres that can provide the services, shops and jobs the growing population needs
- increasing the density of development in those centres so that there are sufficient people and activities to support passenger transport
- coordinating growth areas with passenger transport and infrastructure – putting them close to rail stations and getting bus routes into town centres; managing drainage and stormwater.