

Success measures at three, five and ten years

Measure	Current	3 years target	5 years target	10 years target
World-class education centre – Auckland University of Technology and University of Auckland¹				
• Auckland is a world-class education centre ²	58%	60%	60%	65%
• Total number of students				
– The University of Auckland (UoA) ³	35,085	-	-	-
– Auckland University of Technology (AUT) ⁴	25,743	-	-	-
• Research grants				
– UoA ³	\$110m	-	-	-
– AUT ⁴	\$2.7m	-	-	-
• Total library resources				
– UoA ³	4,456,061	-	-	-
– AUT ⁴	178,441	-	-	-
• New Patents (uniservices)				
– UoA ³	42	-	-	-
– AUT ⁴	3	-	-	-
• Graduate employability				
– UoA ³	-	-	-	-
– AUT ⁴	86%	-	-	-
Feels like the heart and expresses the soul of the city				
• The CBD feels like the heart and expresses the soul of Auckland ²	52%	55%	65%	75%
• The CBD is exciting and colourful ²	65%	70%	75%	80%
• The CBD is me ²	43%	50%	55%	60%
• The CBD is an enjoyable place to be ²	66%	70%	75%	80%

¹Targets to be provided from AUT and UoA

³UoA Annual Plan

²CBD survey (% agree)

⁴AUT Annual Plan

How we will keep you informed of our progress?

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Auckland's CBD Into the future was adopted by Auckland City's Strategy and Governance Committee on 5 May 2004, following extensive consultation.

From the outset, the council worked with CBD residents, businesses, investors and visitors to find out what they thought needed to happen to create the CBD expressed by the vision.

The public was also asked for its thoughts during a public consultation process, which took place from 15 March to 2 April 2004. In response, 264 submissions were received, mostly from individuals.

All submissions were carefully considered and the strategy revised accordingly.

A three-year action plan has been developed to implement the strategy and will be available from July 2004. It details how and when key projects in the CBD will be progressed.

All those with an interest in the city's CBD will be kept informed by:

- articles in the council's Action Auckland newsletter. Please phone the council on 09 379 2020 if you would like to receive this newsletter
- stories in City Scene, Auckland City's free weekly newspaper
- the council's website www.aucklandcity.govt.nz/cbd
- ongoing consultation meetings and related activities with key stakeholders.



LOW LAND
+ HIGH SKY +
WIDE WATER

This version of Auckland's CBD Into the future was prepared for the CBD strategic direction team of Auckland City and approved by Strategy and Governance in May 2004. Please direct all enquires to the CBD team, Auckland City, Private Bag 92 516, Wellesley St, Auckland 1.

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